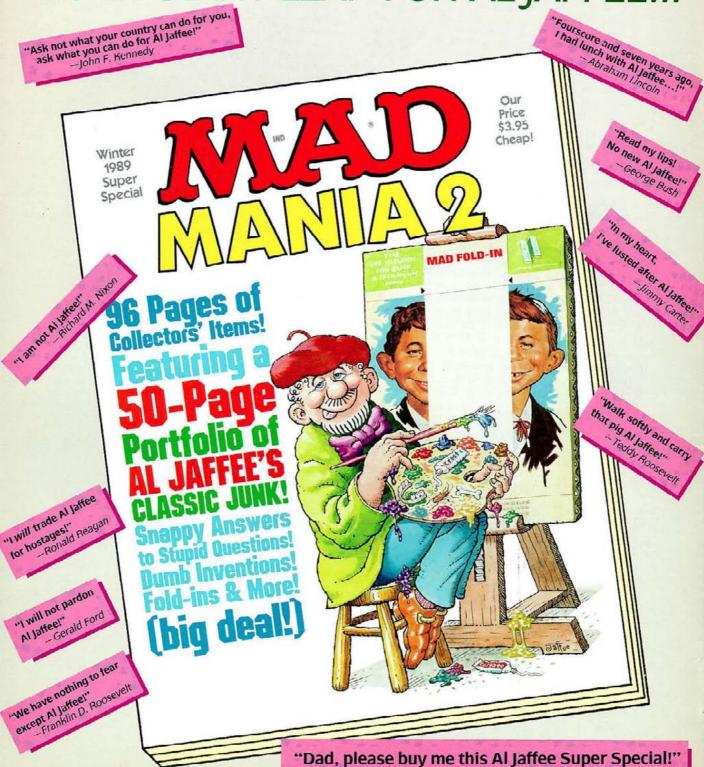


ONE SMALL STEP FOR MAD

...ONE GIANT LEAP FOR AL JAFFEE!!!



Dan Quavle

SEPTEMBER 1989



"Good hospitality is making your guests feel at home, even when you wish they were!" —Alfred E. Neuman

WILLIAM M. GAINES publisher

NICK MEGLIN, JOHN FICARRA editors

LEONARD BRENNER art director TOM NOZKOWSKI production
CHARLIE KADAU, JOE RAIOLA, SARA FOWLER associate editors
DICK DE BARTOLO creative consultant
JACK ALBERT lawsuits ANNE GAINES logistics
GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES subscriptions
CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

DEPARTMENTS

| The Rookstone Catalogue |
|--|
| BERGEN'S-EYE VIEW DEPARTMENT |
| "Murky Brown" (A MAD TV Satire) |
| BERG'S-EYE VIEW DEPARTMENT |
| The Lighter Side of |
| BETTER LEGISLATE THAN NEVER DEPARTMENT |
| More New Laws That Congress Should Pass Right Now |
| FAUX PAS FOR THE COURSE DEPARTMENT |
| A MAD Guide to Social Behavior |
| FRANK ON A ROLL DEPARTMENT |
| When Rap Music Spreads into Everyday Life |
| GAG REFLECTS DEPARTMENT |
| If Different Comedians Told the Same Joke44 |
| HARTBURN DEPARTMENT |
| Video Reviews |
| JOKE AND DAGGER DEPARTMENT |
| Spy vs. Spy19 |
| LETTERS AND TOMATOES DEPARTMENT |
| Random Samplings of Reader Mail |
| MARGINAL THINKING DEPARTMENT |
| "Drawn-Out Dramas" by Sergio Aragones** |
| SERGE-IN GENERAL DEPARTMENT |
| A MAD Look at Driver's Ed |
| SDEAKING WITH A LIST DEDADTMENT |
| MAD Charts |
| TALES FROM THE DUCK SIDE DEPARTMENT |
| The Haunting Hunting Hullabaloo |
| The Excruciating Escape Extravaganza |
| The Silly Solitary Scenario |
| THE BORE OF THE CROWD DEPARTMENT |
| Selected Highlights from the BOTB Sports Cable Network |
| THE DYNAMIC UNO DEPARTMENT |
| "Battyman" (A MAD Movie Satire) |

**Various Places Around the Magazine

COVER ARTIST: RICHARD WILLIAMS

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADIs Avenue, New York, N.Y. 10022. Second class postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 8 in 1.75 or 24 in 1.75 or 25 in 25 or 25 in 1.75 or 2

VITAL FEATURES

"BATTY-MAN" (A MAD MOVIE SATIRE) Pg. 4





THE ROOK-STONE CATALOGUE Pg. 15

MORE NEW LAWS THAT CONGRESS SHOULD PASS RIGHT NOW Pg. 20





VIDEO REVIEWS Pg. 31

"MURKY BROWN" (A MAD TV SATIRE) Pg. 36





A MAD LOOK AT DRIVER'S ED Pg. 41

SUBSCRIBE TO MAD! SAVE MONEY AND GET STUCK WITH FREE BUTTONS!



OFFER #1 40 ISSUES SAVE \$13.25 off the newsstand price
AND GET ALL 10 SEMI-PRECIOUS BUTTONS SHOWN ON THIS PAGE
ABSOLUTELY FREE!

☐ I enclose \$46.75.*

Please send me the next 40 issues of MAD and my 10 free buttons! I love wasting money!



OFFER #2 24 ISSUES SAVE \$6.25 off the newsstand price
AND GET THE FIVE SEMI-RARE BUTTONS SHOWN DIRECTLY ABOVE
ABSOLUTELY FREE!

☐ I enclose \$29.75.*

Please send me the next 24 issues of MAD and my 5 free buttons! I like wasting money!

OFFER #3 8 ISSUES SAVE A MEASLY ROTTEN QUARTER!

AND WE GET STUCK WITH OUR SEMI-MORONIC BUTTONS! (DON'T BE A PINHEAD! GO FOR ONE OF THE OTHER SHARP OFFERS!)

☐ I enclose \$11.75.*

Please send me the next eight semi-laughable issues of MAD and stop pushing buttons, already!

☐ Check here if RENEWAL

485 MADison Avenue WWAYD New York, New York 10022

| NAME | | | |
|---------|-----|----------------------|--|
| ADDRESS | | | |
| CITY | | | |
| STATE | ZIP | HAVE YOU TRIED TOFU? | |

*Outside U.S.A. (including Canada), \$15.25 for 8 issues or \$38.75 for 24 issues or \$59.75 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Allow 10 weeks for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

LETTERS AND TOMATOES DEP T



"SPECIALIZED NAUTILUS MACHINES"

In "Specialized Nautilus Machines for Practical Everyday Activities" (Mad #287), you obviously missed one:

Todd Fronauer Altoona, PA



A cheek-strengthening machine: To develop cheek muscles enabling you to hold large amounts of matter...



...For getting to the bathroom in time when reading MAD!!!

Score another sizzler for those yahoos in Altoonal – Ed.

A POULTRY EXCUSE FOR A LETTER

In issue #286's "It's Safe to Go to The Bathroom When..." the hypnotism of chickens was mentioned. The "staring method" pictured would not work. The hypnotism must be done on a surface like dirt or sand. First, ger a pencil, stick, knife or some other object to score the sand or dirt with. Then, hold the chicken down firmly on the dirt or sand. Draw lines in the dirt or sand directly in the chicken's line of vision for 45 or more seconds. Slowly release the chicken while still drawing lines in front of its face. The chicken should stay lying on its side, opening and closing its mouth, but otherwise not moving.

Jason Huntress Rockford, IL

Jason, before you get a pencil, before you get a stick, before you get a knife, we suggest you get a life! Thanks for writing! — Ed.

MORE "NAME GAME"

You forgot these people who play "The Name Game of the Rich and Famous" (MAD #286): Amanda Pays' pay and Johnny Cash's cash deposited in Ernie Bank's bank!

J. De Bisceglie Bronx, NY

I have a name game for you: Anita Baker's baker with Sam Cooke's cook!

Charles Watson Detroit, MI

... Poison's poison killing Ratt's rat, Samantha Fox's fox being run over by Lita Ford's ford and Joan Jett's jet flying over Billy Ocean's ocean!

Bryan Decker Bloomingdale, NI

We're surprised you all overlooked Charles Watson's watson and Bryan Decker's decker gently caressing the sides of J. De Bisceglie's de bisceglie! – Ed.

MAD E.S.P.SOMETHING

Being a firm believer in MAD E.S.P., I had to write to you. The April 8th issue of TV Guide said that in the final episode of the show "Thirrysomething," the characters will portray themselves as senior citizens. This sounds a lot like the ending of your satire "Thirtysuffering" in MAD #286!

> Dave Kemp Hanover, PA

Hmmm! Sounds to us like "Stealingsomething"!

MORON MAIL

I read your "kinder, gentler" replies in issue #287's Moron Mail section, and God bless your souls, they were lovely.

Tim Masterson Marstons Mills, MA

Tim - Kinder? Gentler? Fa fa fa! That was then, this is now....you drooling yahoo! Thanks for writing! - Ed.

ALFRED E. BOGGS

I have a subscription to MAD. My less intelligent brother has a subscription to Sports Illustrated. As their 3/6/89 cover proves, we no longer need to argue about



which is the more influential publication!

BASEBALL ALF'S CAT CARDS COOKBOOK

It's a widely known fact that Time/Life has been ripping us off for years. They borrow from us so often, you'd think we were both part of the same company! - Ed.

MAD OR BUST

I am wondering why your artists find it necessary to illustrate women the way they do. I think it is insulting and degrading. I'm sure if the readers of your socalled magazine were halfway decent people, they would not feel the need to look at filthy drawings of big-busted women. Don't you think these sexist opinions are expressed enough in this world?

Elizabeth Ward Whittier, CA

Your point is well taken. You'll be glad to know that as a result of your letter, we'll now be printing filthy drawings of big busted men as well, as shown in this sneak peek from "The Lighter Side of Malpractice"! – Ed.

Mr. Kaputnik, I'm afraid that hernia operation didn't turn out as we planned!



MAG BAG GAG

I notice that instead of a brown-paper wrapper, my subscription issues of MAD now arrive in a sealed, waterproof plastic bag. How come?

> Charles Cowell IV New York, NY

We had to switch to plastic after protests from brown-paper manufacturers, who said we were ruining their image! – Ed.

Brian Deever Fairport, NY



*MAINLY. THEY SELECTED NOT TO OFFER IT!



ON SALE NOW!

ASK FOR IT BY NAME! .. then run!



Please Address All Correspondence To: MAD, Dept. 289, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped zoetrope!





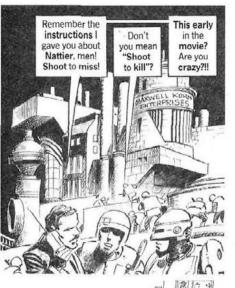
WRITER: STAN HART If you say that my outfit looks a little faggy. Ha, ha! Shake hands You should see his That's Geez, bullets some "Whoopie Cushion"! don't have with 40,000 practical any effect! volts!!! joke! Doesn't anything that really hurts! hurt you?!? Actually, he doesn't! Toy manufacturers do! While Battyman uses the Batty-mobile and the Battywing to fight criminals, des-perate toy makers will use I wonder why Battyman needs such exotic looking vehicles as the Battymobile and the Battywing? them to fight Nintendo! MQ. DRUCKER



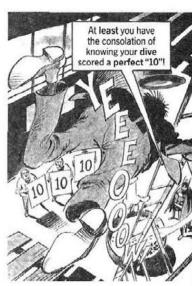




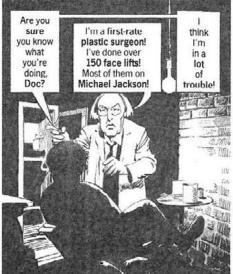


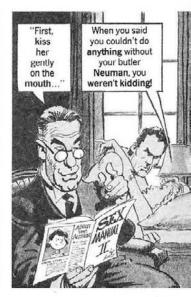




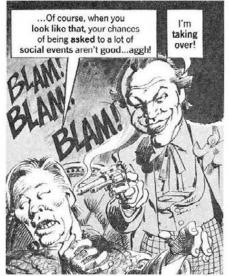




















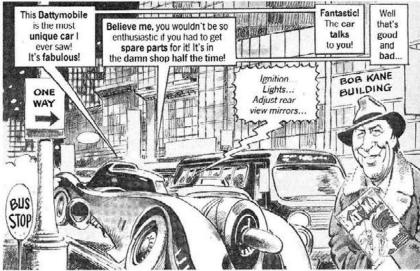






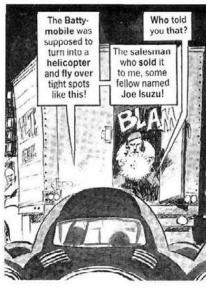








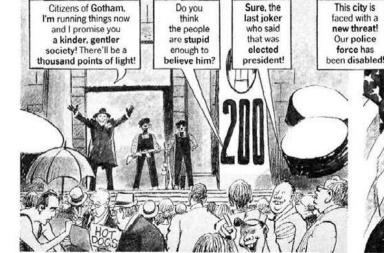












What happened? The Jerker slipped a sleeping potion into the water used by the police!

The cops are sleeping even when

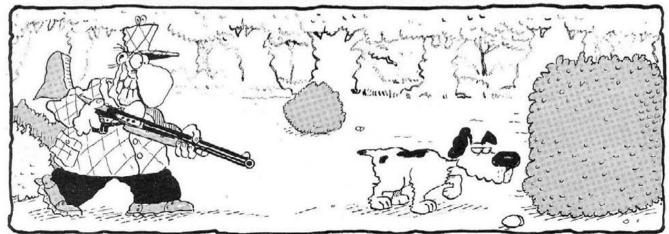
Just how

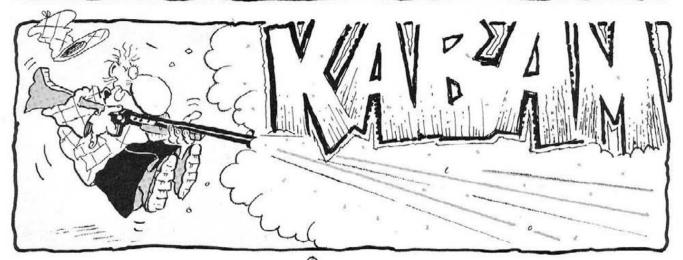
serious is it? Now that really is they're OFF duty! serious!

Wow!



UNTING HUNTING HULLABALOO







Do you stick your foot in your mouth so often that you know the shoe size of your face? Are

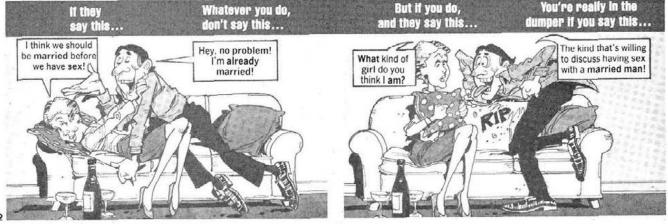
A MAD SOCIAL GUIDE TO SOCIAL

How Not to Go fro



ARTIST: BOB JONES





your manners so awful that even Morton Downey Jr. avoids you? Then this course is for you! It's

BEHAVIOR

m Bad to Worse!



WRITER: CHRIS HART









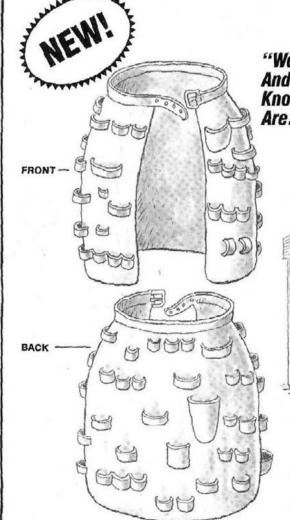


ALL JAFFEE DEPT.

These days, our postal system is clogged with millions of slick, four color catalogs from The Sharper Image, Brookstone, Hammacher Schlemmer and other upscale mailorder companies. They're filled with unusual gadgets, exotic tools and strange contraptions that, all have two things in common: They're incredibly overpriced and totally useless! Who needs a \$200 computerized cheese scale anyway?? It would be a joy if we could go to our mailbox just once and find a catalog filled with useful tools and truly novel inventions. Perhaps a catalog just like...



catalog of Really Useful Tools, Nifty Gadgets, Hi-Tech Thingamajigs and Crafty Geegaws





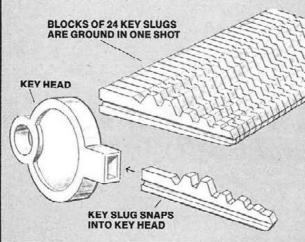
Rookstone introduces its exclusive Complete Tool Shop Belt! No more fumbling for the right tool...it's always just an arm's length away! Clips, loops, hooks and pockets provide space for 110 tools. This is one tool belt you'll want to wear everywhere! #455342 \$1,098.98



Our New Key Will Send Your Locksmith To Intensive Care!

Your locksmith will have a fit when you show him your Lifetime Key Supply! If you lose or bend a key, break off another one from the solid brass block of 24 key slugs, snap it into the key head and start unlocking those doors!

#28599899 \$124.95

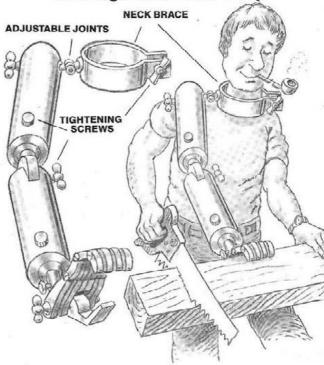


New Two-way Tool Gets Your Shoes, Toilet Bowl Clean (And Vice Versa)

Save valuable workshop space with this perky Shoe Buffer/Toilet Bowl Cleaner! Quiet two horsepower motor drives 100% lamb's wool brush at 2,500 RPM. We strongly recommend you buff your shoes before cleaning your toilet.



Third Hand Puts Getting A Grip On Things Within Your Grasp



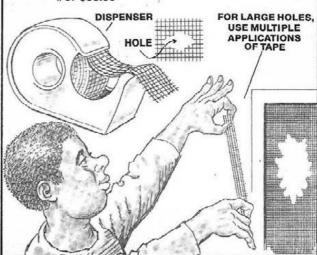
Made of strong, lightweight plastic, the Third Hand eliminates the need for bulky workbenches. Specify right or left hand model. Not recommended for any obscene use in a sexual context.

#877639 \$139.99

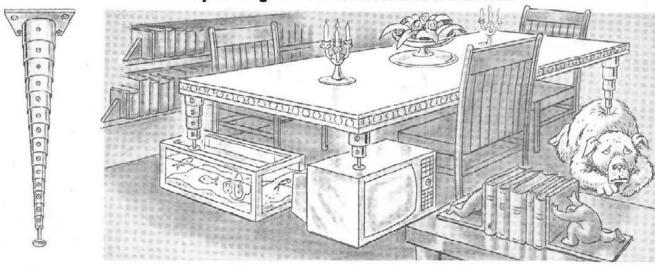
Spiffy Product Turns Your Screen Holes Into Whole Screens

Using scotch tape technology, our Screen Patch Tape's adhesive/mesh design allows screen fix-ups in a jiffy. Once and for all, you can prove to mosquitos and other insects that you are superior!

#19 \$88.99



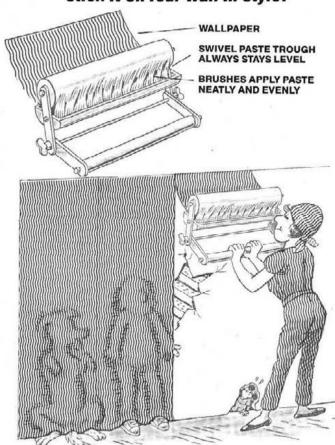
"Telescopic" Legs Turn Your Hovel Into A Mansion



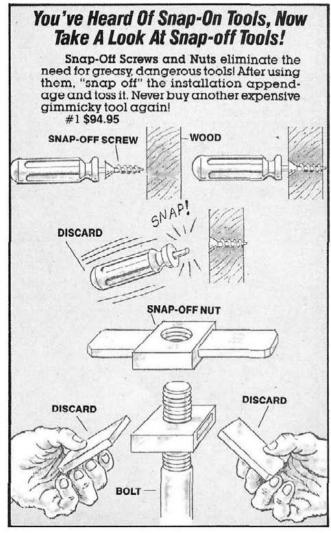
Cramped city apartment living can no longer prevent you from owning large, regal furniture. By adding these super adjustable table legs, you'll be able to

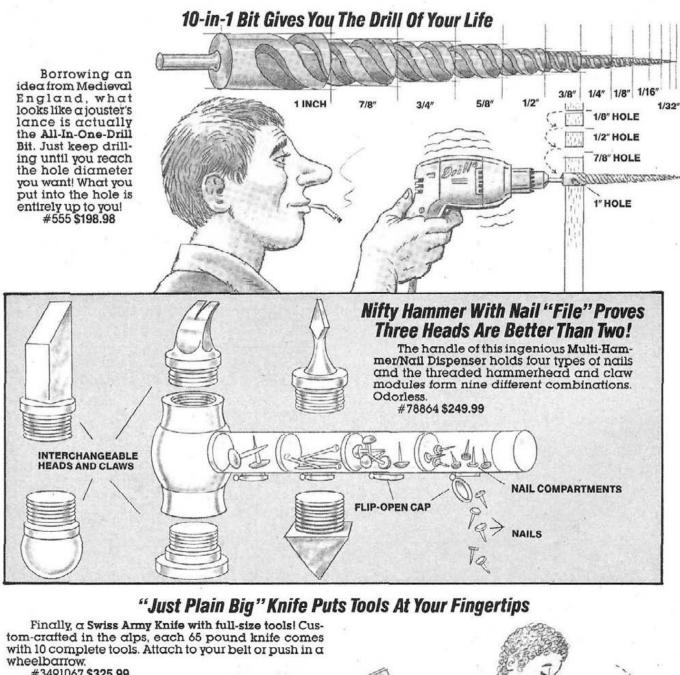
fit even the largest sculpted managary banquet table into the smallest one-room apartment! #786512 \$735.00

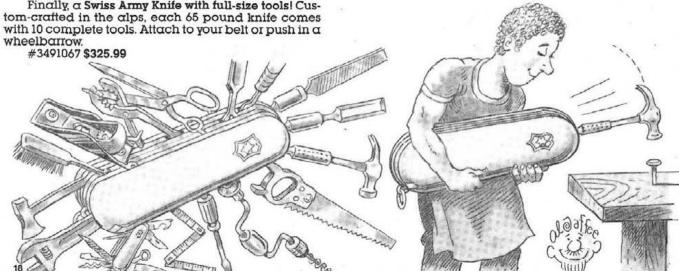
Stick It On Your Wall In Style!

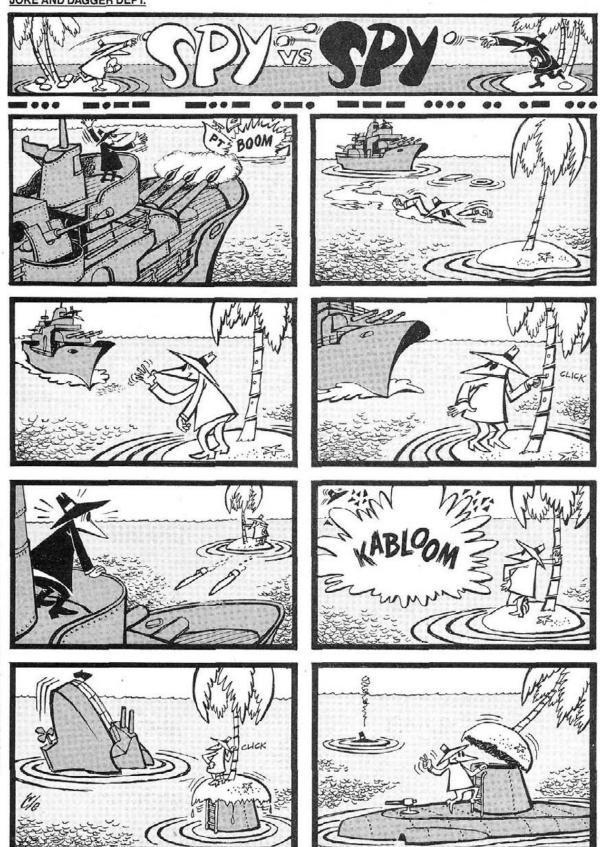


If fuss, mess, glue and goo have prevented you from wallpapering your home, wait no longer! The E-Z-DO Wallpaper Applicator is the fastest method we've found! Imported from Chad. #675 \$299.95









BETTER LEGISLATE THAN NEVER DEPT.

Remember the good old days? Like about a year and a half ago? People had more pride in their work back then. A loaf of bread was a lot cheaper and the world was a simpler, safer place. What a time it was! It was during this era of security and prosperity that MAD published an ar-



MORE NEW LAWS THAT CON

BRAGGING CYCLIST'S PROHIBITION REGULATION

- 1. Owners of ridiculously expensive, ultra-lightweight racing bicycles are hereby prohibited from (a) insisting that bored acquaintances lift their bikes to see how light they are, (b) engaging in long monologues about exotic alloys that add hundreds of dollars to a bicycle's cost while reducing fractions of an ounce from its weight, or (c) hinting that they are superior people because they have 15 gears and you don't.
- 2. Violators of this statute shall have their bikes confiscated and be ordered to scale Pike's Peak aboard (a) a cast iron skate board, (b) a pre-war coaster wagon with one flat wheel, or (c) Taiwanese roller skates purchased at a swap meet for \$3 or less.





BABY SITTERS RIGHTS LAW

- 1. Any baby sitter being paid less than half the minimum wage must henceforth be provided with fringe benefits consisting of a fully stocked refrigerator, a compact disc player equipped with all of this week's Top 40 Hits and a stereo TV with VCR attached.
- 2. In extreme cases where payment rates fall below \$1 per hour, the sitter must also be provided with enough tranquilizers to deactivate all children in the household for the entire evening.
- 3. Adults who fail to meet these requirements must leave town for the next Easter holiday, thus enabling the baby sitter to use their house for a week-long party involving 300 of her close friends.

CUTE AUTO SIGN REMOVAL ORDINANCE

- 1. Motorists shall be prohibited from displaying printed signs on auto windows or bumpers reading "BABY ON BOARD," "I ♥ MY WATER SPANIEL," "NO FAT CHICKS" or any other messages deemed smarmy and/or "clever."
- 2. Motorists who fail to remove outlawed signs shall be punished by having their most treasured possessions confiscated, specifically the foam rubber dice and baby shoes dangling from their rear-view mirrors.
- 3. Second offenders face the harsher penalty of being required to replace their "cute" signs and stickers with an even cuter license plate frame that bears the boldly printed wording:

"HAPPINESS IS BEING AN AIRHEAD LIKE ME."



ticle called "New Laws That Congress Should Pass Right Now!" It was a classic piece that has not been forgotten with the passage of time. We bet you've said to yourself over and over, "Gee, I wish MAD would print a sequel to that article!" Well guess what, nostalgia fans! Here's

GRESS SHOULD PASS

WRITER: TOM KOCH

FREEDOM FROM RESTAURANT EMBARRASSMENT MEASURE

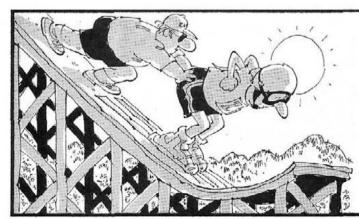
 The intent of this measure is to permit citizens to dine out on their birthdays without fearing that waitresses and bus boys will suddenly burst forth to sing "Happy Birthday" while presenting a stale cupcake topped by one candle.

Likewise, customers shall not be forced by the above named personnel to don funny birthday hats or respond to the song

"How Old Are You Now?".

Any restaurant employee found guilty of willingly participating in such public humiliations shall be sentenced to five years of providing silent, efficient service to homicidal maniacs in the San Quentin dining hall.





ATHLETIC SEASON TERMINATION STATUTE

 To protect gullible sports fans against the costly ticket gouging that results from endless post-season playoffs, championship series, super duper all-pro games and similar nonsense, it is ordered that all leagues confine their activities to those months in which their sport is normally played by sane people.

2. To carry out this statute, it is ruled that professional football must end by Christmas, basketball by Memorial Day and baseball by Labor Day. Violation of this law shall result in team owners and TV sportscasters being sentenced to take part in a post-season Nude Tennis Tournament in Nome, Alaska on New Year's Day.

TV PRE-EMPTION CONTROL ACT

 Network television executives are hereby restrained from pre-empting viewer's favorite programs in order to present "Entertainment Specials" that consist of unsold pilots, leftover episodes of cancelled series or other trash certain to meet with disapproval.

2. This law provides its harshest penalties for any network official who pre-empts "Family Ties" in order to screen "Christmas With McLean Stevenson," or cancels prime time programs to make room for any miniseries starring Richard Chamberlain as a 16th Century Viennese Admiral.

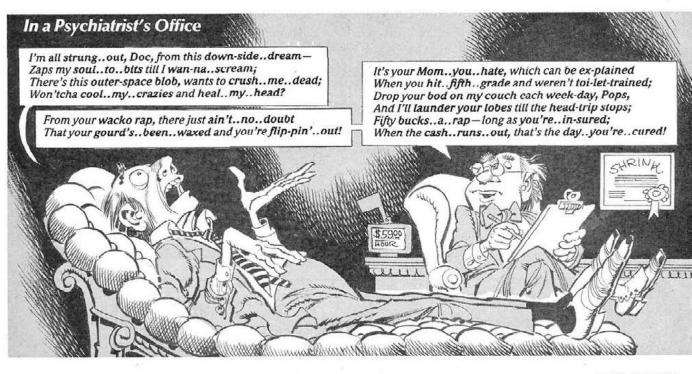
 TV executives who violate this statute shall be sentenced to three years of continually watching a videotape of "The 1981 Polka Music Awards Show."



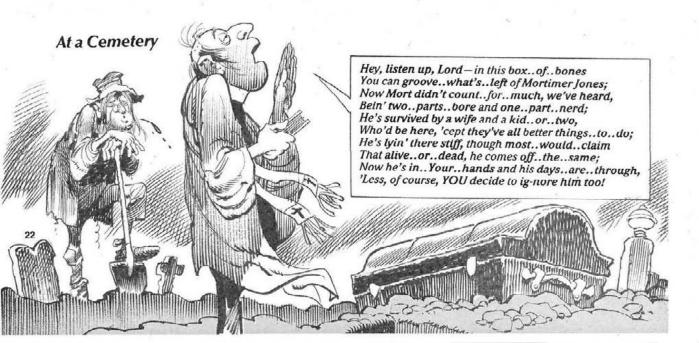
FRANK ON A ROLL DEPT.

Anybody who's heard Run D.M.C. or the Beastie Boys knows that Rap Music is as hot as ever. How come? 'Cause it's the new, effective way of communicating. Mad thinks

When RAP MUSIC spr



ARTIST: JACK DAVIS

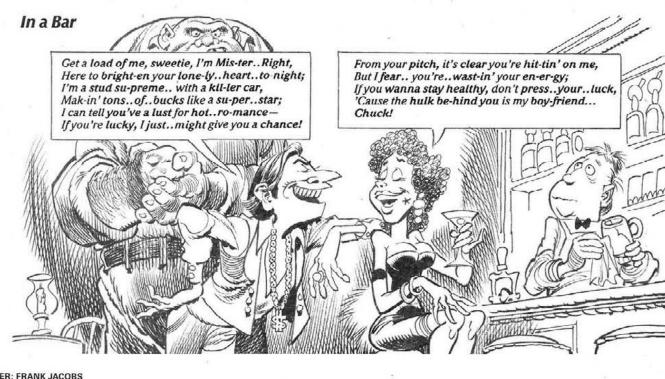




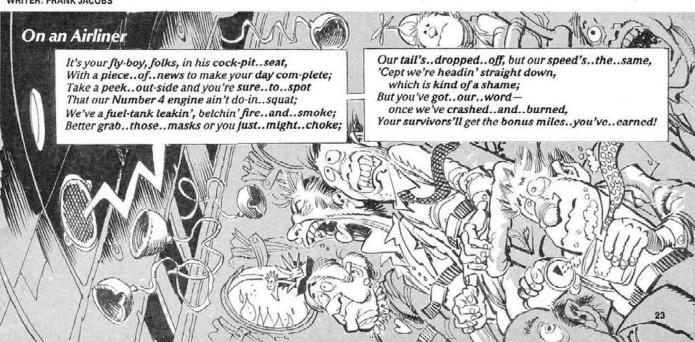


it's time to spread the goodness around, that folks should put some Rap into their everyday, well...rap! With this in mind, let's check out what we'd be hearing...

eads Into Everyday Life







Visiting a Reincarnation Channeler

Trance it up, Mr. Psychic, with tales..ga-lore 'Bout my pre-vi-ous lives in years..before!



Way back in E-gypt, you went off..your..nut
And were bur-ied alive by old..King..Tut;
The next time around, you were born..Chi-nese
And were zapped..for spread-in' a social disease;
You showed..up..again in A.D...431
And were thrown to the wolves by Attila the Hun;
In your next incarnation, you went..to..sea
And were eat-en..by..sharks in 1523;
Then in 1650, you were full..of..sass
And were stoned as a witch..in..Sa-lem..Mass;
And in case..those..lives fill your heart..with..dread,
There's one e-ven..worse in the years..a-head;
You'll be born..a-gain to the worst..of..fates
Vice Pres-i-dent of the U-ni-ted..States!



Howdy, there, Mac—it's a pleasure, indeed; I'm your neighborhood mugger, and I'm sorely in need; We're gonna play..a..game called "Share..The..Wealth," Which you better learn fast if you val-ue your health!

Man, you better wise..up—not a nickel you'll get;
As a matter of fact.. I'm gettin' quite..upset;
You're either half-blind or..a..first-class jerk
Not to see that..we..share the same line..of..work;
This kind of in-tru-sion can't..be..al-lowed,
'Cause this neighborhood's mine...and two's..a..crowd!



Don't sweat up a lather..or blow..your..top I surely didn't mean..for your profits..to..drop; In the name..of..peace..let's a-gree..hence-forth That you mug the South..Side—I'll..mug the North!



THE EXCRUCIATING ESCAPE EXTRAVAGANZA



25

EXCUSES







BERG'S-EYE VIEW DEPT.

THELIGHTE

OFFSPRING



And our only daughter is too career-minded to ever give up her profession and settle





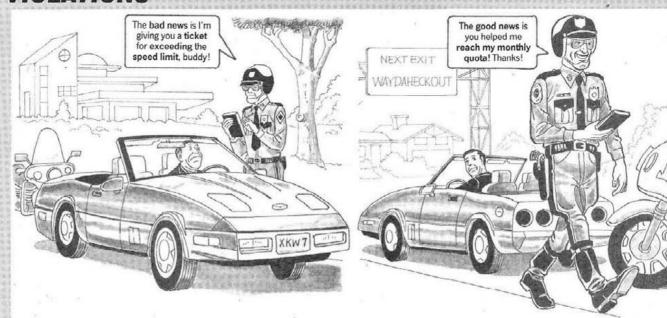


VIDEOS



RSIDE OF... ARTIST & WRITER DAVE BERG

VIOLATIONS



RELATIONSHIPS



BUSINESS

After examining your books carefully I find that your business is losing lots of money needlessly! As an efficiency expert. I can show you several ways to reduce those losses!





PARTYING



OBEDIENCE





COMPUTERS



INQUIRIES







SUCCESS







EMPLOYMENT



POPULARITY



DOCTORS



HARTBURN DEPT.

A lot of films we never had the chance (or the intelligence) to clobber when they first came out are now available for rental as videos. As a public service we now present these snappy critiques (to stupid movies) so you won't be totally defenseless when shopping for something to watch. Here we go with MAD's...

ODEO BENEFICIOR WHEN SHOPPING FOR SOMETHING TO WAICH. HERE WE GO WITH MAD S...

DIE HARD

ARTIST: SAM VIVIANO

WRITER: STAN HART

This picture is 125 minutes of wild, non-stop action, violence, and lots of blood and gore! There's depravity for everyone! That may be so, but personally I'm very disappointed!

How come?

When I heard that the co-star of TV's "Moonlighting" goes around bare-chested for most of the film, I thought they meant Cybill Shepherd!

of the film, I thought they meant Cybill Shepherd!

Bruce Willis single-handedly takes on a fun group of terrorists who are holding hostages in an L.A. office building in the kind of movie that Arnold Schwarzenegger or Sly Stallone might have made if either of them ever made talkies! The producers paid Willis 5 million dollars for this film, which amounts to \$40,000 per minute. But they still got their money's worth since Bruce is so boring he's able to make every minute seem like an hour!

MOONSTRUCK



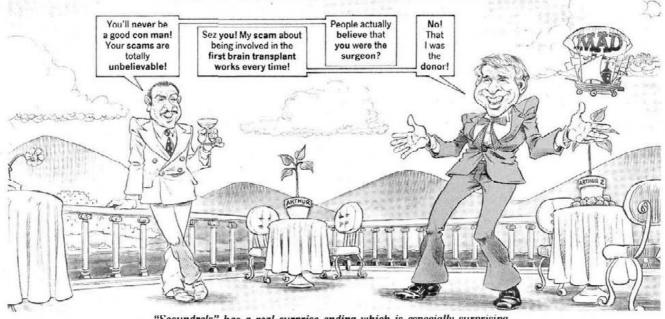
The Academy gave this film a bunch of awards. Cher was awarded "Best Actress" so members of the academy could see what dress she would almost wear to the award ceremony. Olympia Dukakis won as "Best Supporting Actress" and delivered the only speech by a Dukakis that anyone listened to in 1988.

MARRIED TO THE MOB



Just when you thought "Moonstruck" might usher in an era of movies that doesn't show Italians as crooks, killers or racketeers, along comes "Married to the Mob" to show how wrong you were. Unlike most mob movies, you may find this one amusing—unless you happen to be Italian. Kudos for Michelle Pfeiffer's pfine, pfunny, pfabulous perpformance.

DIRTY ROTTEN SCOUNDRELS



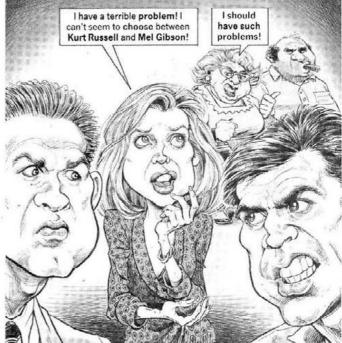
"Scoundrels" has a real surprise ending which is especially surprising because it comes as no surprise to anyone who's ever seen a movie before!

THE LAST TEMPTATION OF CHRIST



In this film, director Martin Scorcese tries to envision what Christ's life might have been like if he had lived as a normal, average person. But since suburban housing developments and shopping malls had not then been invented, Scorcese had to find other ways to make Jesus boring. Seeing "The Last Temptation" on your VCR takes away the only real excitement this film had for the movie goer—trying to cross the line of ranting 32 lunatics picketing the theater in which it was playing.

TEQUILA SUNRISE



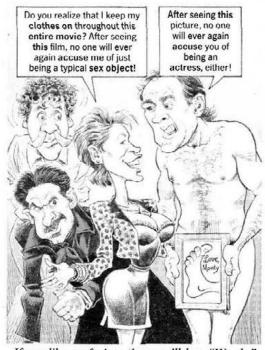
What does it say about movie makers when they pick an attractive hunk like Mel Gibson to portray a sympathetic drug dealer? Do you know any girls who would "just say no" to Mel?! But then, a buck's a buck, a philosophy shared by movie makers and drug dealers alike. Chalk this one up as another entry in the Michelle Pfeiffer Pfilm Pfestival. Lovers of classy films take note—"Tequila Sunrise" should not be confused with that wonderful old Gregory Peck film, "Tequila Mockingbird."

MIDNIGHT RUN



This film starts out like a mob movie you've seen a dozen times, but ends up like a buddy movie you've seen a dozen times. Take a slob and put him with a prissy guy and what do you have? A very old idea! This one should have been called "Felix and Oscar Hit the Road"!

A FISH CALLED WANDA



If you like confusion, then you'll love "Wanda." And now, thanks to home video, you'll be able to replay it again and again until you understand it. It might take you right through adolescence and puberty, but stay with it. What you may never understand, however, is why anyone thought that Michael Palin's painful stuttering was so funny or Kevin Kline's sadism so adorable!

WILLOW



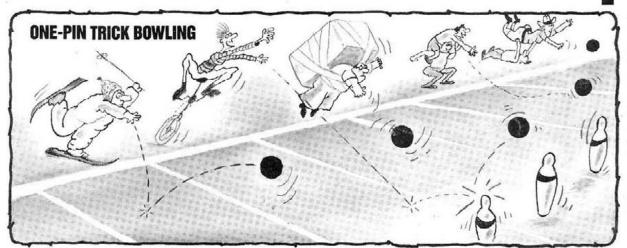
This is the last film of the George Lucas trilogy. The first was "Howard the Duck." Seeing that will make you nod. Just try "Howard" together with "Labyrinth," and you will fall into a deep sleep. But mainly you should be warned that if you try to watch "Howard," "Labyrinth," and "Willow" all in one sitting, you run the risk of falling into a coma from which you may never awaken.

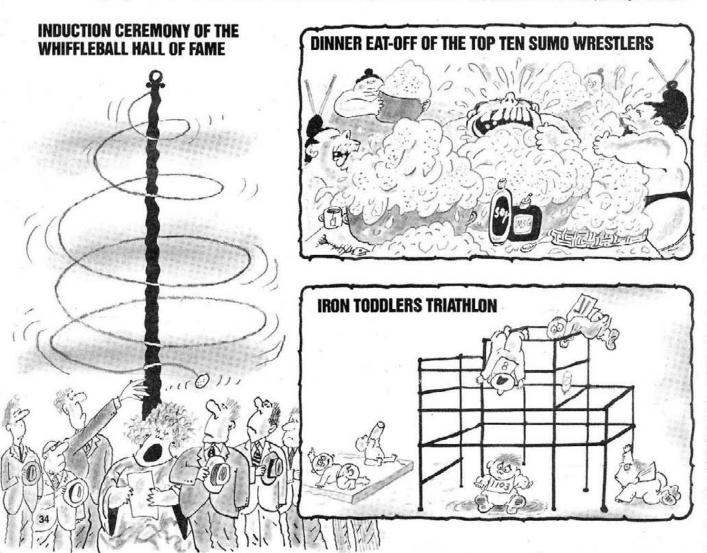
THE BORE OF THE CROWD DEPT.

Hey, all you sports fans! Thought you'd seen it all on network TV and ESPN? Well, click the ol' remote one channel past the Home Shopping Network and check out these... Selected Highlights from the

BOTB* Sp







orts Cable Network

Bottom-Of-The-Barrel





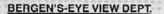


SLO-MO REPLAYS OF LAWN BOWLING PLAYOFFS



ALPINE DOWN-HILL FOOT





If you think the political waters in Washington, D.C. are polluted, wait'll you see the on-the-air and backstage waters of a TV newsmagazine show! Color it...

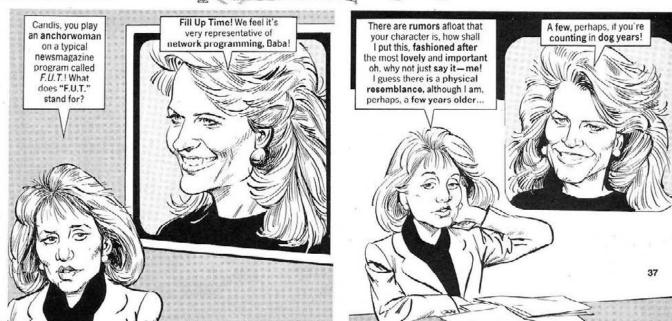
MURKY BROWN

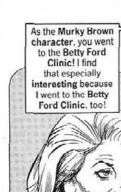


ARTIST: ANGELO TORRES









You?
Baba the Great?
Hooked on booze! Then I could get them to pour out their hearts on one booze?

No, I was hooked on finding celebrities who were hooked on booze! Then I could get them to pour out their hearts on one of my TV specials!



But tell me, if you play a recovering alcoholic, why would you choose a bar as the place to pre-interview your guests for your F.U.T. show?

Hey, it works for Ted Danson! In Cheers he plays a reformed alcoholic bartender, and look at the ratings of that show! I should be so lucky!

It's uncanny!
We even
think
alike!
Let's look
at a scene
in Pill's
Bar...



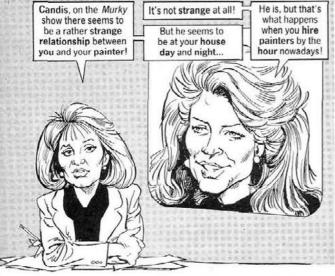


I certainly hope we didn't build this whole set just to keep doing that one stupid "Close the door!" joke over and over!

This is only our first season! I'm sure we'll come up with a second joke if we're renewed

Pill, you're always totally honest with me! What did you think of my story about the easy availability of B-o-r-i-n-g! It's irrelevant! Why not do a story on something important, like how come there are so few Swedes who are jockeys?

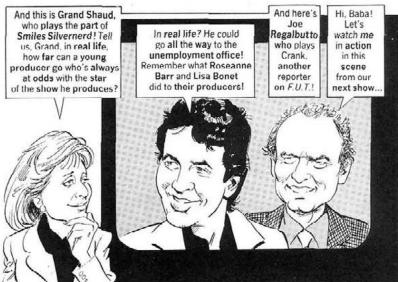








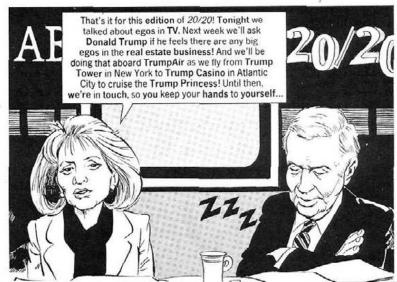






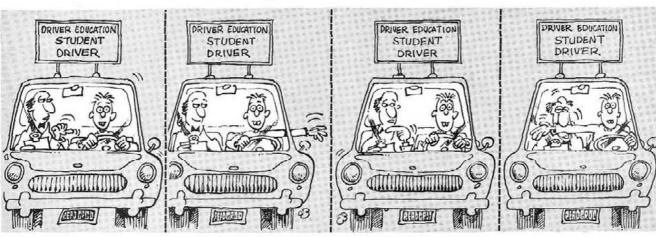




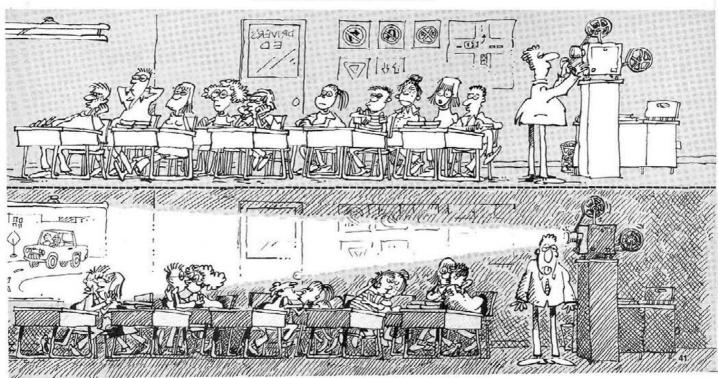


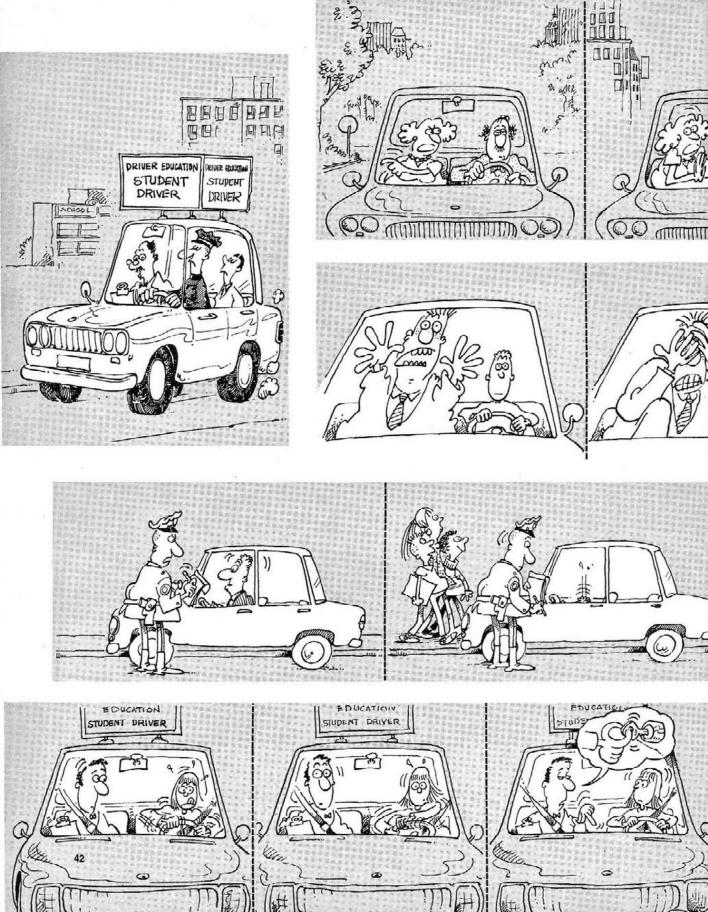
SERGE-IN GENERAL DEPT.

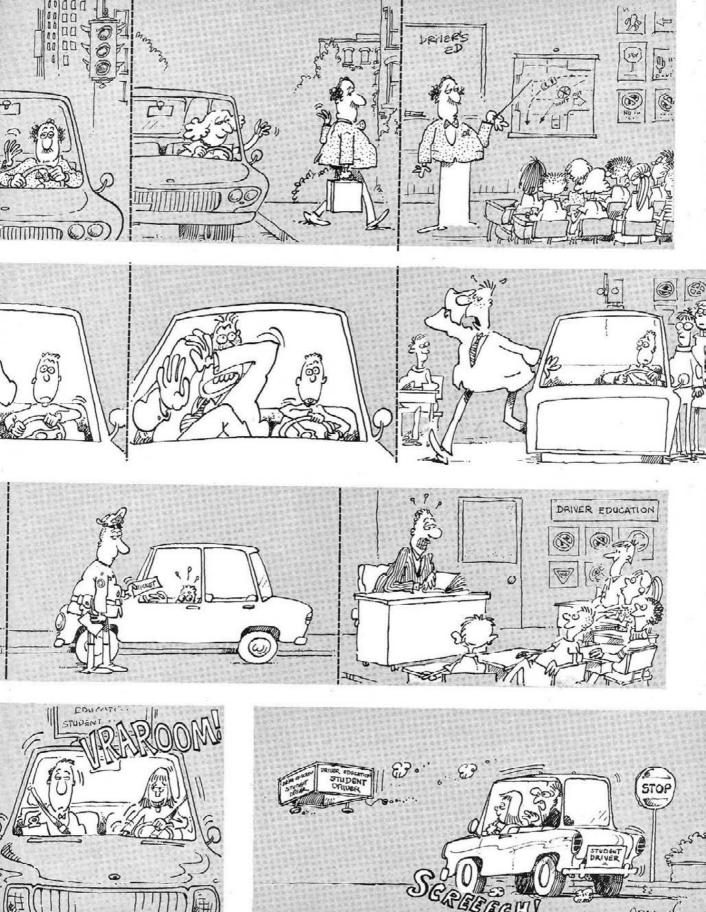
A MAJO LOOK AT DRIVERS ED



ARTIST AND WRITER: SERGIO ARAGONES







Used to be a joke had two parts: the set-up and the punchline. Not with today's comedians! To see what we mean, just imagine...

DIFFERENT COMEDIANS TOLD THE

SAME

JOKE

(There's a fly in my soup...)

ARTIST: MORT DRUCKER

WRITER: RUSS COOPER

ROBIN WILLIAMS

What's this fly doing in my soup? Wow! Fly in my soup? What a concept! (Peter Lorre voice) Oooh myyy! Tere's a flyyy een my sooop, masster! (Herve Villechaize voice) Ze fly, Boss! Ze fly! (Elmer Fudd voice) Kill du fwy... Kill duh fwwwy... (Regular voice) Fly in my soup! I want to DIE! (High-pitched voice, as in the movie "The Fly") Help me! Help meee! (Liz Taylor voice) There's a what in my soup..? A fly? Only one? (Panicky voice) BEEP BEEP! MAYDAY! MAYDAY! (Unintelligible) I mean...it's crazy... fly in my soup... I mean, it's like Nancy Reagan on steroids!

Just say NO! (Incoherent babbling)



GEORGE CARLIN

Went to a restaurant...weird, man. Got a fly in my soup. Why do they call flies "flies," man? Ever wonder? I mean birds fly too, right? The weird thing is that flies don't fly that much. The flies I see, they crawl all the time. (New York voice) "Gee, Martha, dere's a crawl in my soup." Why do they call fleas "fleas"? What are they running from? Are they fleeing the soup? Then don't order scary soup, man... After all, what is soup but just a bowl of wet food...right? I don't trust soup anyway. Soup is food right before you throw it away...

Soup is food's last chance to get eaten... I figure, if it ain't been eaten by now, let the flies have it, man!

(Makes a real goofy face, then leaves stage)





DAVID LETTERMAN

But you know... Ye-ah! What's next? What are we doin'? Oh, a joke? Do we have time for this, Paul? Hey, Paul... are you paying attention. Paul? Should we do this one or not? It's up to you, Paul. (Audience groans, annoyed) Okay... Uh oh! (Goes bug-eyed) I been hyp-mo-tized!! Don't know why I said that, I just like saying the word "hyp-mo-tized." Ye-ah! But you know... (silence) Did you hear that, Paul? Silence. Sort of a "comedy lull" . . . We're just coasting, right Paul? A little breather between jokes. Just saving our energy for the...you know, Paul, I went to a restaurant the other day, don't want to name the restaurant, but it was (NBC lawyers bleep out name), and I don't want to say anything, just...don't order the soup, okay? That's all I'm saying. So here he is, you know him, you love him...

RODNEY DANGERFIELD

Hoo...heh...I'm tellin' ya... Went to a restaurant. Tough place, really tough... the black-eyed peas had real black eyes! (Tugs on tie, rolls eyes, starts to perspire) I asked the waiter what was on the menu. He said he thought it was tomato sauce... Like I tell ya, I get no respect. (Thunderous applause) I asked for the chicken soup. Big mistake. There was a fly in it. (Yanks tie, eyes bulge, sweats heavily) I asked the waiter why there was a fly in my soup. He said it wasn't a fly, it was a very small chicken...

No respect, no respect at all. (Wrenches tie, eyes spin wildly, sweat sprays onto audience)



SAM KINISON

Yeah... I went to this restaurant the other day...ordered some soup...there was a fly in it. Waiter asks me what's wrong. I say, "Oooooh, nothing. Just that there's this FLY IN MY SOUP! I CAN'T BELIEVE IT! A FLY IN MY SOUP!!! AAARRGHGHGH! I'm sorry if I seem a little upset, but excuse me if I'd rather not be served a meal with LIVE MEMBERS OF THE ANIMAL KINGDOM SWIMMING AROUND IN IT! AARRRRGHGHGH! Call me crazy, but if I wanted to consume insects as part of my daily diet I'D GET MARRIED AGAIN! I WAS IN 'NAM! I WAS MARRIED FOR TWO YEARS! I WAS A HOSTAGE IN HELL FOR TWENTY-FOUR MONTHS! AAARRRRGHGHGH-GHGHGH!" Thank you. You've been great.

DANA CARVEY (As the Church Lady)

So...I went to the restaurant from hell and ordered soup...and there was this teensy weensy little teeny tiny fly in my soup ... and I said, 'Oooh...a fly in my soup...isn't that CON-VEEN-IENT!" I went up to the waiter and I said, "My, my, my...a fly in my soup...a little beastiality buffer for the customers, hmmm? A little sin soufflé, eh? Gee, I wonder who could have put that fly in my soup...hmmm, I wonder... the chef, maybe?...No...the Campbell's Kids, perhaps. I wonder...who could it possibly be ... Oh, I don't know...maybe...SATAN!?!" So then I said, "You look a bit nervous, Mr. Waiter ... feeling a little prickly heat in your bulbous tipping region? Hmmm? Why do you call yourself a 'waiter,' anyway? What exactly is it you're waiting for? Could it be, oh, I don't know ... let's see...let me guess...oh...perhaps... SATAN?! Isn't that special!" So I said a little prayer against the restaurant and did my little superiority dance just like this ... Hit it, Pearl! (Music begins, helshe dances weirdly off stage)





STEVEN WRIGHT

... mumblemumblemoan ... I heard about this restaurant...had reservations...but I went anyway. I ordered soup...they brought it to me, and it had a fly in it. I was so depressed...I had ordered moth...mumble...I wonder if flies hate it when they order soup and they get a human in it ... I know I do. Of course, I couldn't eat him, so I took him home as a pet...named him "Buzz"...funny thing is, he named me the same thing...mumblemumble... I feel bad, though...he wears glasses, and my friends always make fun of him...call him "400 cyes"...mumble...he got so depressed he tried to commit suicide...came home one day, found him with his head stuck in a no-pest strip... But they do make great pets...they just need a litterbox...and one piece of litter...I love my pet fly...he makes me so happy... I almost had 46 a facial expression...mumblemoanmumblemumble...

YAKOV SMIRNOFF

What a country! Went to American restaurant. There was a fly in my soup. In Russia, fly in soup is considered two-course meal! What a country! Restaurants are nice here. It's different in Russia, Russian restaurant doesn't have waiters. Customers are the waiters. Waiting for food! What a country! In America, it's great. American people are lucky to have enough soup for fly to get wet in. In Russia, fly is lucky to get damp! What a country! You leave tips here in America...In Russia, you don't want to leave tips...you just want to leave! What a country! What a country! What a (etc...)

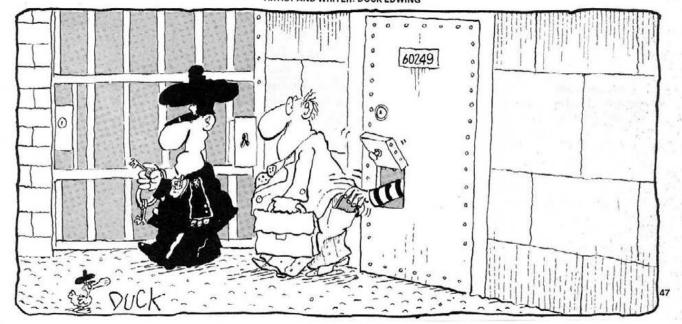


THE SILLY SOLITARY SCENARIO





ARTIST AND WRITER: DUCK EDWING



MANDE STATES

TOP 13 SPORTS NOT COVERED BY ABC, CRS *OR* NBC

- 1. 200-Meter Downhill Droof
- 2. Indoor Skydiving
- 3. Nuclear Winter Olympics
- 4. Infant Bowling
- 5. Women's Figure Strolling
- 6. Cross-Country Chess
- 7. Mud Sumo Wrestling
- 8. Indy Car Croquet
- 9. Professional Arena Dawdling
- 10. Parrot Rodeo
- 11. Synchronized Vandalizing
- 12. Underwater Skiing 13. Extremely Uneven
- Parallel Bars

WRITERS: CHARLIE KADAU AND JOE RAIOLA



TOP 8 ROCK TOURS

- 1. Tom Petty and Johnny Cash on the PETTY CASH TOUR
- 2. The Police and the Cars on the POLICE CARS TOUR
 3. Johnny Rotten and Bananarama on the ROTTEN
- BANANA TOUR
- 4. The Bee Gees and Sting on the BEE STING TOUR
- 5. Ted Nugent and Tina Turner on the TED TURNER TOUR
- 6. Billy Joel and Culture Club on the BILLY CLUB TOUR
- 7. The Fat Boys and the Talking Heads on the FAT HEADS TOUR
- 8. Simple Minds and Paul Simon on the SIMPLE SIMON TOUR

TOP 11 SONGS ABOUT HUMAN BODY PARTS

| TITLE | ARTIST |
|-------------------------------------|-------------------------|
| 1. The Joshua Knee | U Tooth |
| 2. You're So Vein | Carly Simouth |
| 3. Jumpin' Jack Flesh The | Rolling Kidney Stones |
| 4. Easy Liver | |
| 5. Penny Loin | |
| 6. Girls Just Wanna Have Lungs | |
| 7. Jacob's Bladder Hu | ley Lewis and the Nose |
| 8. Little Thighs | Fleetwood Back |
| 9. Kiss on My Wrist | Hall and Throats |
| 10. Midnight Brain to Georgia .Glad | lys Knight and the Hips |
| 11. Pinky Cadillac | Bruce Springspleen |

TOP 7 MOST UNPOPULAR WWF PRO WRESTLERS

- 1. Harold the Killer Accountant
- 2. The Masked Chiropractor
- Chiropractor
 3. Mucous Man
- 3. Mucous Man
- 4. The Human Aquarium 5. Bruno Pacifist
- 6. The Ignorant Brothers
 7. Zito, the Venezuelan
 Arthritic

TOP 13. Television shows of all time

(AS CHOSEN BY THE HARDWARE STORE WORKERS OF AMERICA)

- 1. Awl in the Family
- 2. L.A. Saw
- 3. Paint Elsewhere
- 4. Drill Street Blues
 5. The Many Tiling
- 5. The Mary Tiling Moore Show
- 6. Miami Vise
- 7. Caulk and Mindy
- 8. The Putty Duke Show
- Plasters of the Universe
- 10. The Hollywood T-Squares
- T-Squares 11. Perry Masonry
- 12. Screw's the Boss?
- 13. Sledge Hammer!

TOP 8 Worst-Selling Diet And Exercise Books

- Jane Fonda's Workout for the Radical Right
- 2. The Bang Yourself Over the Head with a Bottle Diet
- 3. A Nagging Cough: Your Key to Good Health
- 4. Fat for Life
- 5. The Complete Book of Running Till You Collapse and Die
- 6. Weight Loss through Amputation
- 7. The Lard, Head Cheese and Bosco Diet
- 8. The Colon Handbook: An Owner's Manual

TOP 10 LEAST-ATTENDED SCHOOLS IN AMERICA

- 1. Smallpox University
- 2. Firetrap Nursery School
- 3. Wimp High
- 4. The Jerry Mathers School of Drama
- 5. Our Lady of Intense, Throbbing, Agonizing Pain
- 6. University of High Tuition at Appalachia
- 7. Asbestos Junior High School
- 8. Prejudice College
- 9. Harvard School of Medical Malpractice
- The High School for Teenagers Really Interested in Learning

WHAT'S
THE LATEST IN
EXCITING SUMMER
WATER SPORTS?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

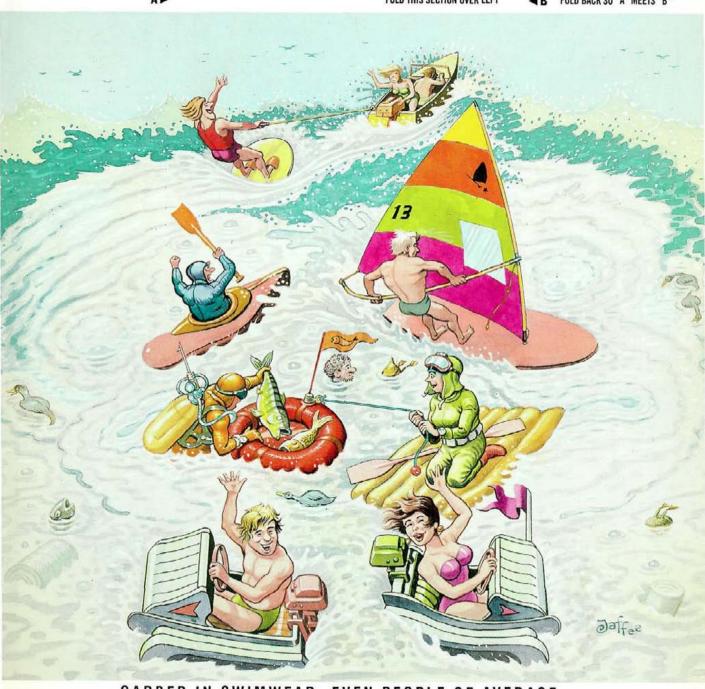
Seems like every summer season some crazy new water sport is introduced. To find out what the latest is, fold page as shown.



AP

FOLD THIS SECTION OVER LEFT

■B FOLD BACK SO "A" MEETS "B"



GARBED IN SWIMWEAR, EVEN PEOPLE OF AVERAGE
ABILITY ARE INTO WATER SPORTS, BUT MANY FOOLS
DON'T REALIZE THE RISKS EXPERTS ARE NOW ACKNOWLEDGING!

AD

THE FBI'S 6 MOST WANTED RENEGADE CLOWNS



HUMOR ENEMY #1

Zippy Zippo

a.k.a. Slappy, Tooter

Wanted for convincing the residents of Nawdy, Idaho, that Leonardo da Vinci is still alive. Last seen reading The Closing of the American Mind while standing in a pond.

Is missing one very big shoe.



HUMOR ENEMY #2

Lotta Fun

a.k.a. Inky, Dinky, Raoul

Wanted for shampooing a traffic cop with rubber cement. Last seen driving tiny gctaway car for the 112 clowns who robbed The Big Red Balloon Co., New York City.

Answers to "Hey, You Clown!"



HUMOR ENEMY #3

Bonkers

a.k.a. The Salk Vaccine

Wanted for planting tubes of springing snakes in bodies to be autopsied. Last heard yelling "No Fire" in a blazing Bronx tenement.

Has never been photographed without a pogo stick.



HUMOR ENEMY #4

Poppa Doppa

a.k.a. Trolla Bolla, Sam, Tim

Wanted for attempting to pay debts with rubber chickens instead of cash. Last seen trying to convince the U.S. Senate he has the solution to the National Debt crisis.

Has mole on left glove.



HUMOR ENEMY #5

Betty Retters

a.k.a. Honey, Mommy

Wanted for disrupting funerals with a seltzer bottle and horn. Last seen riding a little tricycle onto hood of hearse in Sioux Falls, Idaho.

Frequently accompanied by a monkey dressed as Napoleon.



HUMOR ENEMY #6

Cleo the Clod

a.k.a. Carl Clod, Karl Clod

Wanted for transporting plastic squirty flowers across state lines for immoral purposes. Last seen attempting to cut a steel beam in half with a chicken leg.

Falls down without warning for no apparent reason.